



ALDEN MILLS

TESTIMONIALS

“Event planners are always on the lookout for speakers who bring it all—a deep level of focus on the audience, frameworks that connect with people, and a ‘fired up!’ attitude. **Alden Mills has the whole package.** He has an undeniable knack for moving attendees into a place where their **full leadership potential is possible.** During the pre-call, I learned why: Alden applies his own work to his life, every day, looking for continuous improvement as a speaker and workshop facilitator. His energy is infectious, his teachings spot-on, and his empathy for the audience endless as far as I can tell. Alden models “unstoppable” leadership. **I will book him again soon.**”

— *Michael Clarke, Director/Global Sales B2B Marketing & Events, Americas, Marriott Intl.*

● LATEST PRAISE

“The only easy day was yesterday,” so goes the motto for the Navy SEALs. It’s true. Life was easy before my team and I met Alden Mills. Ever since, the ambition to be unstoppable has been our rallying cry. Alden first impressed me with the meticulous level of precision with which he prepared to address our team. He understood our firm’s mission and values, our roles, and even our philosophies. It’s clear this wasn’t just another gig for him; he forged a deep connection and conveyed a sincere interest to transform our thinking. During the main event, Alden was captivating. **He perfectly mixed all of the ingredients to craft a bespoke feast for our eyes, ears, and spirit.** Filled with wit, shock, strategy, engagement, and distinct personalities from his career, **Alden had us hypnotized with artfully chosen words and movements.** If you want someone to make you happy, call a therapist. If you want an ex-Navy SEAL and entrepreneur to make you better, call Alden.”

—*Carter Sims, Head of Global Distribution, Thornburg Investment Management*

“ENTACT was thrilled to welcome Alden Mills to our operations meeting. Alden’s C.A.R.E. based leadership and motivation principles resonated strongly with the ENTACT team. Importantly, **Alden invested the time and attention to understand our business and people** in order to tailor his presentation specifically to our group. His energy and authenticity generated an immediate connection and facilitated the transmission of his meaningful and relevant message.”

—*Scott Chafin, Partner, ENTACT, LLC*

“**From our first prep call, Alden put our minds at ease.** He had a lot of great questions and did an even a better job listening to our team. Goals, challenges, concerns, key players, the year’s highlights and lowlights; He wanted it all. The night before the conference he attended our pre-event dinner and casually asked questions during conversations with employees at all levels and jotted down key details. **Alden doesn’t have a “one size fits all” or “cookie cutter” speech.** His presentation called on stories from his vast military experience while incorporating the key topics we discussed and expertly pushed the overall theme of our meeting, “All In”. When Alden was finished speaking we didn’t have a room full of salespeople feeling negative about a challenging year and dreading the rest of the conference; We had an entire ballroom filled with a like-minded, fired-up, sales force that was “All In” and ready to attack the next 3 days of the conference as well as the next year. Having Alden at our meeting was so

much more than motivational or inspirational speech; **It was an investment in the mindset of our entire team** that is already paying dividends 6 weeks into the year.”

—Tom Bergstrand, Director, Partnerships & Events, Balfour

“Alden’s presentation was energizing! **The content was “spot on” for a high-performing team with big numbers to hit.** I really appreciate that he attended our whole summit so his messages would hit the mark. He was a real highlight of the event!”

—Mark Greatrex, EVP, Chief Marketing & Sales Officer, Cox Communications

“Alden delivered a **keynote and breakout sessions that were some of the highest rated ever** in our thirteen years of putting on this conference. Alden took the time to get to know the attendees and understand the company goals which made the content engaging and immediately relevant.”

—Peter Tourian Founder & CEO SYNERGY HomeCare Franchising

"Alden Mills **exceeded our expectations** for our Chairman's Club Trip—as was evident in the **burst of applause and standing ovation** as he finished. Alden moved seamlessly throughout the attendees, providing them with his ear, his experience, his wisdom, and his humility—all while making people smile along the way. I recommend Alden as an extension of any executive team looking to raise the bar at their next conference."

—Mark Garrett, Executive Chairman, Moors & Cabot, Inc.

“Alden Mills in an inspirational and enthralling speaker. **His powerful and genuine stories were transformational** in helping our team become more confident and focused on tackling and winning our next challenges.”

—Quoc K. Tran, Chief Investment Officer, Lateef Investment Management

“Alden was a guest speaker at our annual kickoff event in Las Vegas, addressing our commercial and plant management organization for North America. In advance of the meeting, we had a great dialogue with Alden who **incorporated our specific cultural opportunities and company challenges into his presentation**, and **delivered a very motivational speech**. We have just received the satisfaction survey from delegates with comments made such as “best event ever.” We are very pleased.”

—Ole Rosgaard, Senior Vice President and Group President, Greif, Inc.

"Alden delivered exactly what we hoped for and more. He's authentic, spoke from the heart, and tailored his speech to include our conference theme as well as key leaders of my team. He arrived early and stayed late. His extra efforts made the difference. Alden’s speech **connected with the hearts and the minds of my sales organization**, and it showed with a rousing **standing ovation**. We'd hire him again!"

—David Carroll, Premier Financial Alliance, CEO and Founder

- **FINANCIAL SERVICES**

“Alden Mills in **an inspirational and enthralling speaker**. His powerful and genuine stories were **transformational** in helping our team become more confident and focused on tackling and winning our next challenges.”

—Quoc K. Tran, Chief Investment Officer, Lateef Investment Management

“Outstanding! Alden spoke to our leadership team at a time when inspiration and drive were imperative. His ability to transfer the discipline of being a SEAL and that of the entrepreneur was

AMAZING! He did an **unbelievable job in preparing everyone to roll up their sleeves** and charge through the remainder of the year with absolute commitment. I would highly recommend Alden to anyone who is looking to take their business to the next level!"

—Denise Hardin, State Farm Senior Vice President

"Alden was a terrific choice! I can be a harsh critic. But Alden is a speaker who more than lived up to his promise. From the pre-call to his custom-tailored message at our event, **he went above and beyond to deliver a message that not only inspired but positively impacted my colleagues.** I received numerous enthusiastic responses from attendees. To my surprise, the overwhelming majority stated they did not mind giving up the opportunity to receive continuing education credits in exchange for an hour with Alden. He was the best speaker I've worked with. I look forward **to hiring him again** in the future."

—Mark A. Badami, CFP, Committee Chairman for Financial Planners of Long Island

"**Absolutely incredible!** Alden's ability to connect with our leaders and our business was truly inspiring and exactly what we needed."

—Joe DiPaola, CEO, World Financial Group, Transamerica

"Alden nailed it!! It was the perfect message for our group at the right time for which we are grateful. I overheard many positive comments about the difference he made. I honestly feel that Alden helped create **a life-changing experience for those in attendance.**"

—Monte Holm, Co-Founder, World Financial Group

"Authentic and engaging—**one of the best speakers we've ever had** at USAA."

—Carl Liebert, COO, USAA

"Alden Mills exceeded our expectations for our Chairman's Club Trip—as was evident in the burst of applause and the standing ovation as he finished. Alden moved seamlessly throughout the attendees, providing them with his ear, his experience, his wisdom, and his humility—all while making people smile along the way. **I recommend Alden as an extension of any executive team** looking to raise the bar at their next conference."

—Mark Garrett, Executive Chairman, Moors & Cabot, Inc.

"My sincerest thanks for the outstanding presentation you gave at my company's Annual Sales Awards and Recognition meeting this year. You worked with my entire team to craft exactly the message I wanted the salespeople to hear. It was **absolutely exceptional, and our sales staff loved it.**"

—James R. Seely, CEO/President, Residential Mortgage Services Inc.

- **HEALTHCARE**

"Words can't fully describe the impact Alden had on our audience. He delivered exactly what we needed—a fresh, **inspired call to action for high-impact personal leadership** in work and in life. His stories were remarkable. His approach to leadership was practical. And his style was down-to-earth. It was inspiring to look around the room and see the focused faces in the audience. Alden was **the best commencement speaker we've had.**"

—Joseph M. Rifici, Executive Director, Case Western Reserve Univ. School of Medicine

"Alden is a winner and an energizer. He presented to a packed auditorium, and he proved to be one of the **most engaging speakers I have ever seen.** His message and stories were real, entertaining, and

enlightening. They prompted many side conversations afterward here, including lots of discussion about how effective he was in conveying the key issues that matter the most to our audience. We hope we can take these messages to our teams with new energy.”

—Chris Newell, Director, Learning, and Development, Boston Children’s Hospital

"I've been in this business for 27 years and I have to say that Alden’s message was a powerful one. His keynote was **customized from beginning to end** by incorporating our brand messaging and tailored with a framework to help my associates and our customers face the challenges of their current business environment. Alden’s **message was so powerful** and resonated so well with my associates and our customers that I recommend to other companies that they need to hear it too! Alden lives his messaging: He is All In, All the Time!"

—Robert E. Baker, II, President, Senior Housing, Collain Healthcare (an LG CNS Company)

“Alden Mills delivered a powerful presentation with a very **compelling, yet practical message**. His stories really resonated with our team. They left feeling both inspired and empowered.”

—Kelly Bemis, Chief Clinical Officer, National Cardiovascular Partners

- **TECHNOLOGY & ENTREPRENEURSHIP**

“Alden is a dynamic speaker bringing the perfect combination of inspiration and motivation, weaving in compelling stories from his time as a Navy SEAL to the CEO of his own company. **He is unique** in that he takes the time to understand your organization, and **customizes his delivery** to make his message even more impactful for your team.”

—Kevin Hart, EVP/Chief Product and Technology, Cox Communications

“Alden absolutely knocked it out of the park for our leadership conference. Alden **went above and beyond in applying himself to learn our company and our business** prior to his speaking engagement. And it showed up throughout his presentation. He incorporated Cox vision, strategy and objectives throughout his message which made the presentation extremely meaningful. Alden uses his **real-life experiences** from military and business and he applies energy, humor, humility, and storytelling to bring his experiences to life. Authentic, Inspiring, compelling. Alden is **the perfect exclamation point to wrap up a leadership conference!**”

—Matt Hayes, Executive Director, Technology Engineering, Cox Communications

"We hired Alden to give the opening keynote for our international sales kick-off event. There were over 500 software sales, engineers, services, and support professionals from 25 countries around the globe. His highly energizing and motivating “Unstoppable” **message resonated with everyone**. By combining the story of his journey as a Navy SEAL, and then crossing over to his business successes, he **delivered the perfect foundation** for our event. Alden is a dynamic storyteller with **powerful and relevant business takeaways**. I would recommend him for any company looking to inspire, motivate, captivate and teach their company’s most important resources, the employees, on how to be unstoppable and stretch their expectations to be the best they can be!”

— Steve Pace, Senior Vice President of Global Sales, Dynatrace

“Alden **set the tone—then stole the show**. As the feedback shows, he deserves nothing but praise for his spot-on address to our 750+ CEOs and their executive teams. Alden skillfully transformed their

thinking, thanks in part to his notable business and military experience. Quite simply, Alden's an **exceptional speaker**, start to finish. We look forward to hosting him again."

—Verne Harnish, Chair, Fortune magazine's ScaleUp Summit

"Alden delivered exactly what we wanted: a **powerful message blended with fascinating stories** and our company's mission to our customers and partners. He nailed it!"

—Kathy Visser-May, CMO, Acumatica

"Alden's session was inspiring and encouraging. He's a **brilliant storyteller who engages people** by drawing from personal experiences that anyone can relate to."

—Vicens Marti, President, Billy Mobile

"Alden worked with us in advance to understand our business. He customized his message to be relevant to our needs. His storytelling and communication style were tremendous. And **he motivated our audience to become UNSTOPPABLE.**"

—Tim Kilbane, Vice President, Optiv Cybersecurity Solutions

"Thoughtful, thorough, and totally inspiring. One of the best speakers we've had in years! Alden's keynote was recognized as one of the top highlights of our conference. **He was that good.**"

—Angel García, CEO, Startup Bootcamp Barcelona

"Unbelievably inspiring! Alden gave our startups a taste of what's required for Inc. 500-level growth plus Navy Seal training in the water. He also gave us a keynote the startups will never ever forget. **The outcome was a group of energized founders willing to give it all** going forward. No surprise, Alden's was the best-rated session."

—Richard Lagrand, Program Director, Startup BootCamp Barcelona

"Alden's experiences as a Navy SEAL and entrepreneur are captivating. Alden's work is **incredibly relevant** for anyone who wants to grow personally and professionally. **His speech keeps resonating in me as I face challenges**, and it will continue to resonate in our chapter's conversations for a long time. Best ever."

—Roman Martin, Barcelona Entrepreneurs' Organization Chapter President

● CONSUMER GOODS

"Your story is compelling and inspirational and your delivery **captivated our audience**. Post meeting survey results indicate you "knocked it out of the park." Great job and thanks again for helping make our annual meeting **a huge success.**"

—Don Reimondo, President, and CEO, HDA Truck Pride

"From the time of your keynote last Thursday afternoon until today, (just one week later) we've received no less than **100 emails and even more face to face compliments** on your Keynote Address. Your message obviously resonated with our Members, Supplier Partners and Industry Associates. You did an **exceptional job** delivering the message. **Your stories hit home** with several participants and were eye-opening to many, including our staff. We hope to be able to keep your message going as we progress through the year, with each day. Thank you for being with us last week!"

—Tina Hubbard, Vice President of Marketing & Product Management, HDA Truck Pride

“Alden Mills was a fantastic speaker and **exactly what we needed**. He related perfectly to our Sleep Number DNA with his passion, energy, authenticity, and commitment. He not only embodied ‘being unstoppable,’ he inspired it each of our participants. And **we are still unstoppable today!** Thank you, Alden. **You made a difference in our lives!**”

—Shelly Ibach, President, and CEO, Select Comfort (Sleep Number Setting, 40)

“He nailed it for us – incorporating our company objectives and accurately gauging the tempo of the meeting to deliver an inspiring team message. The **audience was riveted throughout!** I received many positive comments from our attendees!”

—George Armendariz, CEO, Groupe Beneteau Americas

“Alden has a unique and powerful gift of understanding his audience and making an emotional and lasting impression. His presentation **set the tone for our entire our sales meeting**. Alden’s ability to communicate his real-life experiences as a successful entrepreneur and a Navy SEAL, and package them in a way that is relevant to our culture and challenging business needs, was invaluable. **Our team left motivated, recharged, and ready** to face the obstacles that lay ahead—able to reach further than before to accomplish their goals. Alden was phenomenal!”

—Tim Dougherty, VP/Footwear Sales, Ariat International

● MANUFACTURING

“Alden was a guest speaker at our annual kickoff event in Las Vegas, addressing our commercial and plant management organization for North America. In advance of the meeting, we had a great dialogue with Alden who **incorporated our specific cultural opportunities and company challenges into his presentation**, and **delivered a very motivational speech**. We have just received the satisfaction survey from delegates with comments made such as “best event ever.” We are very pleased.”

—Ole Rosgaard, Senior Vice President and Group President, Greif, Inc.

“We hired Alden to be our closing keynote for Lennox LIVE 18, **a tour that spanned four cities** for our dealers across North America. He was thoughtful, entertaining, inspirational, and **the best speaker we’ve ever had**. He takes the time to tailor the message to our needs and the needs of our audience. We were very fortunate to have Alden speak to our customers and leave **a lasting impression that was representative of our company and our brand.**”

— Quan Nguyen, General Manager, Lennox International

“After working with us to tailor your message, you fired up 4,000 of our best customers—at 4 different locations across the country—and **you brought them to their feet** every time! I can’t tell you how many of them **raved about the experience**. Thank you, Alden.”

— Mike Hart, Vice President of Sales, Lennox International

“We were very fortunate to have Alden Mills as the keynote speaker at our sales meeting. Many remarked that he was **the best speaker we ever had**. Alden took the time to understand our meeting objectives and the key messages that we wanted to convey to our teams. He integrated those messages into his speech smoothly and flawlessly and complemented our key points. The team was completely engaged during his speech and he commanded the audience exceptionally well. Finally, **many attendees have already begun integrating Alden’s stories and key messages into their daily work**. Overall, Alden is a joy to work with and is an outstanding speaker.”

—David Goldblatt, VP/Channel Marketing, MasterBrand Cabinets

“Alden Mills was an incredibly inspirational and dynamic speaker sharing his unbelievable journey in becoming a Navy SEAL. He incorporated our meeting themes into his material. And he transferred his experiences into great relevant business and life lessons. Alden **really connected with our team of over 1,000 salespeople.**”

—Lisa Witte, President, ThermoFisher

“Alden ROCKS! Finally, a speaker who has walked his talk. **We will hire him again.**”

—Heather Chartrand, COO, Lustre-Cal Corporation

“Alden Mills was a pleasure to work with! He knew where and when to be and **really personalized his program to fit our audience.**”

—Kandyce Burgett, Event Manager, Precision Metalforming Association

“Thank you, Alden, for your inspiring keynote speech at our event last week. When I researched your bio and videos in selecting speakers, I was extremely impressed with your story and success. Having listened to you in person, you were amazing. **You had our audience supercharged** and fascinated with your story, the rigors of the Navy seal training, and your determination to succeed. Thanks again!”

—David Arndt, President, and CEO, Pentaflex (and Chairman, Precision Metalforming Association)

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—Ole Rosgaard, Senior Vice President and Group President, Greif, Inc.

- **BUSINESS OWNERS**

“In our five years of putting on conferences, Alden was head and shoulders above our past speakers. He’s a **fantastic storyteller who tied his messaging directly back to our company** and our dealers. He cares, and it shows. I’d hire again!”

—Tom Santer, VP of Sales, FW Webb

“I am writing to express my gratitude for the outstanding presentation at my company’s Annual Sales Awards and Recognition meeting. You delivered **the most inspirational sales speech I’ve seen in 15+ years** of having sales conferences. You did a great job getting the sales team all fired up!

—Michael Ianno, EVP/Retain Production, Residential Mortgage Services Inc.

- **SALES MEETINGS**

“Alden delivered exactly what we hoped for and more. He's authentic, spoke from the heart, and tailored his speech to include our conference theme as well as key leaders of my team. He arrived early, stayed late and his extra efforts made the difference. **His speech connected with the hearts and the minds of my sales organization and it showed with a rousing standing ovation.** We'd hire him again!”

—David Carroll, Premier Financial Alliance, CEO and Founder

“Alden was a true professional, and a joy to work with—from pre-call to his keynote to a private dinner event. He's the **best storyteller I've ever heard** and he ties powerful takeaways to his stories. Alden delivered a keynote **perfectly-tailored to our organization**—from using our language to relating his stories to the challenges we face along with a framework to use on Monday morning. I HIGHLY recommend him!”

—*Jim Benville, National Sales Manager, LG Electronics*

- **PROFESSIONAL SERVICES**

“An unforgettable presentation. Alden, you read the room just right and **delivered the perfect closing keynote** to our people. Your remarkable ability to tell stories that made the audience feel like they were experiencing it first-hand, plus your frameworks for success, made this the **best keynote I've witnessed in years**. So many came up afterward to say they were changed by what just happened on stage. You helped make our conference a tremendous success and I'm grateful for it.”

—*David Castignola, EVP/Worldwide Sales, Optiv Cybersecurity Solutions*

- **HOSPITALITY**

“Alden Mills is awesome. He really **captured the message that we wanted to relay** to our hotels and customers. (Change is constant, and we must embrace it and adapt.) In his storytelling, his message is truly helpful—and he makes it easy to understand and follow. We got so many great compliments from attendees. We were lucky to have him as the speaker note on our event. **For sure, we will have him again.**”

—*Meire Ramos, Marriott Global Director of Sales, Intermediary Retail, and Leisure*

- **EDUCATION**

“After more than a month I still hear students talking about the speech Alden gave to our 2,500 total students. Just last week, my daughter started sharing Alden’s story about Sargent Boston with my wife and son; by the time she was done **we were all laughing—but we were also talking about overcoming obstacles** to get what we want. One of my teachers has since said repeatedly, ‘Alden is one of the **best speakers I've ever heard!!!**’ Thank you, Alden.”

—*Patrick Crowdis, High School Principal, Spearville, KS*

- **ASSOCIATIONS**

“You were great to work with! **Powerful, engaging, and relevant. Inspiring—yes.** You grabbed the attention of the room and delivered a challenging message to be “all in, all the time.” You delivered the message in a way that got the room pumped up—as if we could leave the conference and go back and tackle any obstacle/situation in our way. Thank you for your service in the Navy and for being able to come back to civilian life and share those stories with us to help us become better leaders and better people.”

—*Grace Hong, Events, International Food Distributors Association (IFDA)*

“Alden Mills is completely entertaining and captivating. He had our entire audience entranced by his amazing stories, all the while we were learning something about ourselves. I came away **inspired to achieve, motivated to serve, and energized** for the next great challenge.”

—*Jerry O Roberts, President, ENTELEC Association*

“Thank you, Alden, for being such a pleasure to work with. I appreciated your interest in truly learning about our organization, our members, and their work. It impressed me that you took the time to customize your speech for our group, and to connect with them in a way that communicated that **you understood their businesses and their challenges**. You are a warm and engaging speaker. As our members were leaving your session, **the buzz was about the principles you taught**, your passion in presenting them, and their applicability to our profession. Many of the members came up to tell me, ‘Excellent choice!’ It is my pleasure to recommend you as a keynote speaker.”

—Teresa Eyet, Senior Director, Conference Programming, American Health Care Association (AHCA)

“Alden did a **tremendous job** of relating his Navy SEAL experiences to relay the message that attitude impacting action.”

—Richard Felts, President, Kansas Farm Bureau

“Alden’s words encouraged our young farmers and ranchers to survive adversity and exceed their potential. His story and wit would be **inspirational for any audience**.”

—Terry Holdren, Executive Director, CEO, and Corporate Secretary, Kansas Farm Bureau

“In a word: he’s MESMERIZING—head and shoulders **better than any speaker we’ve ever hired**.”

—Clydene Nonrider, GPI Association

- **ATHLETICS**

"Alden hit a Grand Slam for us at our annual company retreat. He listened to our desired outcomes during the pre-calls and custom-tailored a keynote with leave-behinds that are sure to make a lasting impact. I will hire him again. **Alden is an All-Star!**"

—Stephen Revetria, Senior Vice President, Giants Enterprises (San Francisco Giants Baseball)

“The e-mails are pouring in, thanking me and agreeing that Alden Mills is our **best speaker to date**. We were all truly inspired by his talk and the great messages in his book. I can honestly say **his speech has helped me become a better coach**. I have already brought some of those lessons to our team.”

—Robert Friedrich, Director of Rowing, U.S. Naval Academy

[Link In](#) with Alden today—and join him [@AldenMills](#) and [Alden-Mills.com](#)